

## SHOW BAG INSERT FORM

Deadline: October 8, 2018

Company Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Booth: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext.: \_\_\_\_\_ E-mail: \_\_\_\_\_

I have included a photograph of my proposed insert for the show bag.

### **MATERIAL SPECIFICATIONS:**

Exhibitor must deliver 3000 units of approved insert to the **Toronto Congress Centre - North Building** between 10 a.m. on Sunday, October 21 and 12 p.m. Monday October 22, 2018. Items received after 12 p.m. on Monday October 22, 2018 will NOT be included in the show bags. CFGI is not responsible for lost or late shipments. Please track your shipment. Exhibitors to contact CFGI for specific show shipment label. CFGI is not responsible for duplication or message competition as a result of having multiple inserts.

Digital Proof must be sent to [jsawaged@cfgi.ca](mailto:jsawaged@cfgi.ca) no later than October 8, 2018.

### **ADVERTISING POLICY:**

This application must be accompanied by a signed copy of the appended CFGI Advertising Attestation. Content is subject to CFGI approval and Advertising Policy. Digital proof must be submitted to CFGI with a copy of this application for approval by the application deadline. If the material/content requires changes, it must be resubmitted to CFGI by the material deadline and CFGI is not responsible for any additional costs as a result. Should you have any questions about the Advertising Policy or approval process, contact Joe Sawaged, Director of National Accounts and Business Development at (416) 492-1507 or [jsawaged@cfgi.ca](mailto:jsawaged@cfgi.ca).

## SHOW BAG INSERT COSTS

Subtotal = \$500.00  
13% HST (R105201024) = \$65.00  
**TOTAL SHOW BAG INSERT COST = \$565.00**

### **PAYMENT INFORMATION**

Prices outlined are in Canadian funds.

VISA       MASTERCARD       CHEQUE ENCLOSED

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiry Date

\_\_\_\_\_  
Credit Card Holder Name

\_\_\_\_\_  
Authorization Signature

### **TERMS & CONDITIONS**

All opportunities are reserved on a first-come, first-served basis and space is limited. Applicable, advertising content is subject to CFGI Advertising Policy and approval. CFGI reserves the right to refuse any advertisements and/or orders. Orders are not reserved until full payment has been received and all payments are non-refundable.

The exhibitor acknowledges and agrees that CFGI has no responsibility to assess the legality or regulatory compliance of any of the products or services promoted in CFGI branded publications / vehicles. The exhibitor represents warrants and covenants that it has all necessary rights to market and advertise the product(s) and that the advertising of such products and services is in compliance with applicable laws.

By signing below the exhibitor hereby agrees to these terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send completed and signed contract to (416) 492-2347 or submit by e-mail to [jsawaged@cfgi.ca](mailto:jsawaged@cfgi.ca)  
Confirmation will be received upon submission. Please have a copy of the completed version for your records.

## REGULATIONS AND POLICIES

It is the responsibility of the exhibitor to ensure that all claims made on the attached advertisement are in accordance with applicable laws. To facilitate the determination of your advertisements compliance, we ask that you complete the following attestation.

### CFIG Advertising Policy

- The Exhibitor acknowledges and agrees that CFIG has no responsibility to assess the legality or regulatory compliance of any of the products or services advertised in CFIG/Grocery Innovations Canada branded printed material/vehicles.
- The Exhibitor represents, warrants and covenants that it has all necessary rights to market and advertise the product(s)/service(s).
- The advertising of the product(s) and/or service(s) is in compliance with applicable laws.

### Attestation

I attest that the information provided in this advertisement complies with the CFIG/Grocery Innovations Canada Advertising policy.

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Send completed and signed contract to (416) 492-2347 or submit by e-mail to [jsawaged@cfg.ca](mailto:jsawaged@cfg.ca)  
Confirmation will be received upon submission. Please have a copy of the completed version for your records.